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FOR IMMEDIATE RELEASE

Allegheny Energy Announces New Watt Watchers Initiatives
Joins ENERGY STAR Change a Light Campaign; Offers Energy Efficiency and Safety Information to Schools

GREENSBURG, Pa., October 3, 2007 – Allegheny Power, the electric delivery business of Allegheny Energy, Inc. (NYSE:AYE) today announced two Watt Watchers initiatives to help customers learn more about saving energy and money.

Allegheny has joined the Change a Light, Change the World campaign, a national initiative to encourage replacement of at least one standard bulb or fixture with one that has earned the ENERGY STAR® label.

In addition, Allegheny Power will promote the use of energy efficient lighting to students. The company is pleased to support area schoolteachers by providing free, high quality educational materials on energy conservation and electric safety.

“We’re committed to helping our customers make smart energy choices,” stated David E. Flitman, President of Allegheny Power. “Change a Light is a simple but tangible step in encouraging more people to save energy resources, one light at a time.”

Change a Light Program

The ENERGY STAR Change a Light, Change the World campaign is a national campaign to encourage Americans to use energy efficiently at home by switching to lighting options that have earned the government's label for superior energy efficiency. Lighting accounts for about 20 percent of the typical home's electricity use. ENERGY STAR qualified light bulbs and fixtures use 75 percent less energy, last up to 10 times longer, and produce about 75 percent less heat than traditional incandescent models. They're safer to operate and can cut energy costs. Customers can take the online pledge and learn more about Change a Light at www.alleghenypower.com.

Energy Efficiency Education in Schools

Providing energy efficiency information to service area schools is an important component of Allegheny Power's Watt Watchers initiative and the Change a Light campaign. The company will send a mailing to all schools offering grade-appropriate, standards-based materials that teach basic skills using energy as the platform. The use of energy efficient lighting and replacement of

incandescent bulbs with compact fluorescent bulbs is just one of the featured subjects in this year's materials. Teachers may preview and order the materials online at www.enterpriseforeducation.com/allegHENypower.html.

Allegheny Power would also like to remind its customers that a wealth of information about electricity is available on the company's web site. Watt Watchers features information on energy conservation and efficiency. The Education & Safety page is an online extension of Allegheny's Customer Service Center and is an excellent source for information. In addition, Allegheny invites students and their families to join Louie the Lightning Bug in the Electric Universe, an informative web site for students that provides important safety tips and interesting facts about electricity.

Allegheny Energy

Headquartered in Greensburg, Pa., Allegheny Energy is an investor-owned electric utility with total annual revenues of over \$3 billion and more than 4,000 employees. The company owns and operates generating facilities and delivers low-cost, reliable electric service to over 1.5 million customers in Pennsylvania, West Virginia, Maryland and Virginia. For more information, visit our Web site at www.allegHENyenergy.com.

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